AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended)   A method for recommending a fabric care product **to a consumer**, the method comprising the steps of:

   (a) ~~under control of a first client system;~~

   collecting, **on an Internet Web site,** personalized consumer data **comprising the** ~~pertaining to a~~ consumer's **preference to a perfume;** ~~fabric care needs and habits and pertaining to non-fabric care related information;~~

   ~~sending the data to a server system;~~

   ~~under control of the server system;~~

   ~~receiving the data from the first client system;~~

   (b) based on the ~~consumer's~~ personalized **consumer** data, ~~determining a recommendation for one or more~~ **recommending a** fabric care **product** [[products]] **to the consumer.** ~~and~~

   ~~sending the recommendation to the first client system, a second client system or both~~

   ~~wherein the fabric care product is selected from the group consisting of a laundry detergent, fabric softening composition, wrinkle removal composition, bleach, bleach activator, dye fixative, stain remover, anti-static composition, or dryer added sheet product;~~

   ~~wherein the personalized consumer data comprises a fabric care preference.~~

2. (Currently Amended)   The method of Claim 1, **wherein the fabric care product is chosen from a laundry detergent, fabric softening composition, wrinkle removal composition, bleach, bleach activator, dye fixative, stain remover, anti-static composition, dryer added sheet product, or combination thereof.** ~~further comprising the step of:~~

   ~~under control of the first client system;~~

   ~~receiving the recommendation for the one or more fabric care products.~~

3. (Currently Amended)   The method of Claim 1, wherein **the   step   of
recommending a** fabric care **product to the consumer further comprises
recommending the fabric care product on the Internet Web site.** ~~the consumer data is
collected by the steps of:~~

~~under control of the first client system;~~

~~displaying one or more queries; and~~

~~in response to one or more actions by the consumer, sending answers to the one or
more queries to a server system.~~

4. (Currently Amended)   The method of Claim 1, wherein the personalized
consumer data **further comprises** ~~pertaining to non-fabric care related information is
selected from the group consisting of: household budget considerations; space
considerations within the household; existence and/or identity of any allergies in the
consumer's household; relative priority of fabric care operations to other household and
family demands on the consumer's time;~~ the consumer's ~~habits,~~ hobbies ~~and~~ personal
interests**, or combinations thereof.** ~~; the consumer's ambitions and life goals; the
consumer's stage in life; the consumer's preferred media; and mixtures thereof.~~

5. (Currently Amended)   The method of Claim 1, wherein **the   step   of
recommending a fabric care product to the consumer further comprises
recommending the fabric care product on the Internet Web site; and wherein the
fabric care product is a fabric softening composition.** ~~further comprising the steps of:
under control of the server system;~~

~~calculating a recommended quantity for each of the one or more fabric care
products recommended for purchase; and~~

~~sending the recommended quantities with the purchase recommendation to the
first client system, a second client system or both.~~

6. (Currently Amendedl)   The method of Claim **1,** [[5,]] **wherein the step of
recommending a fabric care product to the consumer further comprises
recommending the fabric care product on the Internet Web site; and wherein the
fabric care product is a dryer-added sheet product.** ~~further comprising the step of:~~

under control of the first client system;

~~receiving the recommended quantities for each of the fabric care products recommended for purchase.~~

7. (Currently Amended) The method of Claim [[1,]] **5, wherein the personalized consumer data further comprises the consumer's hobbies, personal interests, or combinations thereof.** ~~wherein the server system communicates with the first client system via the Internet.~~

8. (Currently Amended) The method of Claim **5, wherein the personalized consumer data further comprises the consumer's personal interests.** ~~2, further comprising the step of:~~

~~under control of the first client system~~

~~with one or more actions by the consumer, one or more fabric care products are selected for purchase and a request is sent to the server system to purchase the selected fabric care products.~~

9. (Currently Amended) The method of Claim 1 wherein, **the fabric care preference is chosen from a perfume or a degree of softness.** ~~the fabric care products are selected from the group consisting of laundry detergents, fabric-conditioning compositions, wrinkle-removal compositions, bleaches, bleach activators, dye-fixatives, stain removers, anti-static compositions, dryer added sheet products and mixtures thereof.~~

10. (Currently Amended) The method of Claim **1, wherein the step of recommending a fabric care product to the consumer further comprises recommending the fabric care product on the Internet Web site; and wherein the fabric care product is a laundry detergent.** ~~8, wherein the fabric care products selected for purchase are identified, packaged and delivered to the consumer.~~

11 -23 (Canceled).